

EMPLOYMENT

Published daily
in **The West Australian**
and **The Weekend West**



EMPLOYMENT readers are quality, job-ready candidates

192,000 readers every week



56% male



44% female



66% are currently employed full-time or part-time



82,000 white collar workers



37,000 blue collar workers



46,000 managers and professionals



95,000 have a tertiary or technical/ trade qualification

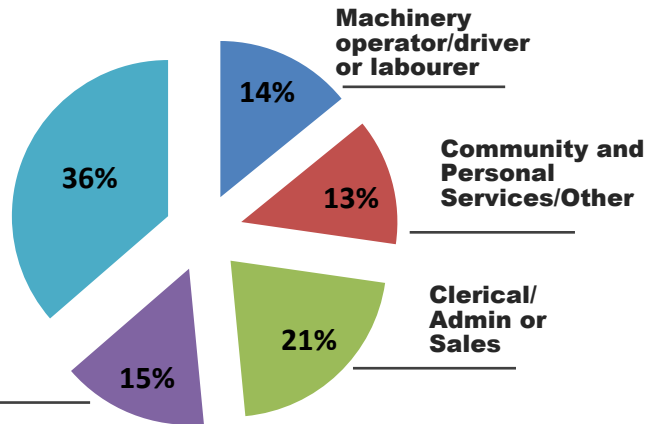
EMPLOYMENT reaches active job-seekers and passive prospects (*keeping an eye on the job market*) who are **educated, highly skilled and job ready!**

EMPLOYMENT readers¹ have a range of skills

Base: Work FT or PT

Managers/
Professionals

Technical/
Trades



jobfinder
.com.au

SEVEN WEST MEDIA

Job opportunities listed on the largest worldwide job network – maximising exposure to a local, national and potentially international audience.

Promoted across
Seven West Media's
affiliated media assets

Source: emma™ conducted by Ipsos MediaCT, People 14+ for the 12 months to 31 March 2017.
*Nielsen (3rd party, independent). | ¹Read EMPLOYMENT (Mon-Sat net).

To find out more, contact your representative at **The West Australian**