

DISPLAY ADVERTISING | PRINT

Advertising shapes

The West Australian

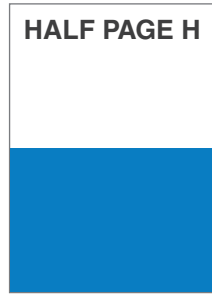


The West Australian We're for you



FULL PAGE

380mmH x 270mmW



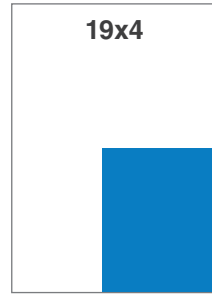
HALF PAGE H

190mmH x 270mmW



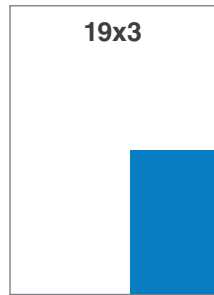
HALF PAGE V

380mmH x 112mmW



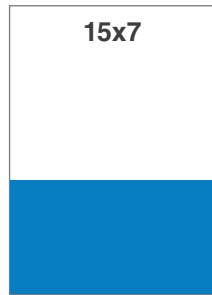
19x4

190mmH x 151mmW



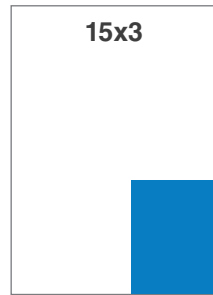
19x3

190mmH x 112mmW



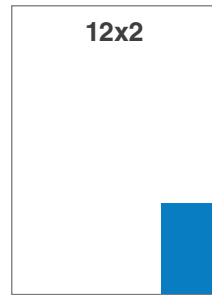
15x7

150mmH x 270mmW



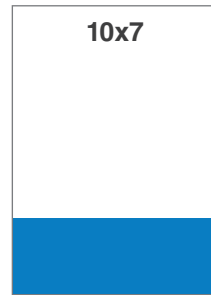
15x3

150mmH x 112mmW



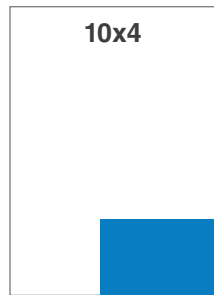
12x2

120mmH x 74mmW



10x7

100mmH x 270mmW



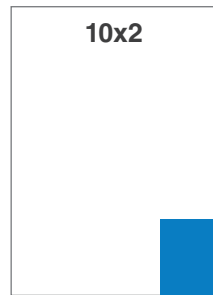
10x4

100mmH x 151mmW



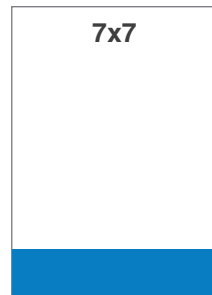
10x3

100mmH x 112mmW



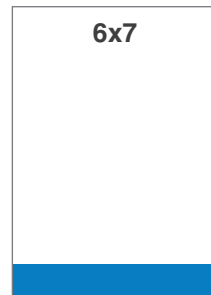
10x2

100mmH x 74mmW



7x7

70mmH x 270mmW



6x7

60mmH x 270mmW

Creative Executions

Seven West Media offers customers creative, innovative and integrated communication solutions across *The West Australian* and *The Sunday Times* print channels. There are many one-off solutions available which can be tailored to your specific needs and environment.

Custom Publishing Features

Seven west Media produces a wide range of advertorial and editorial products on lots of interesting topics. From a one-page feature to a 64-page magazine, we can cater for all needs and budgets. We have a team of professional feature writers and talented graphic designers to publish quality publications read by a qualified audience.

Digital Solutions

Seven West Media's digital platforms offer a variety of digital solutions across online, mobile and tablet to cater to your requirements.

Advertise in
The West Australian



Contact your **Seven West Media**
Sales Representative for further details.

1col
36mm

2col
74mm

3col
121mm

4col
151mm

5col
190mm

6col
230mm

7col
270mm