

# BRANDED CONTENT ARTICLE



| DISPLAY ASSET          | DIMENSIONS px (W x H) |
|------------------------|-----------------------|
| LEADERBOARD            | 728 x 90              |
| HALF PAGE              | 300 x 600             |
| MREC (Med Rectangle)   | 300 x 250             |
| MOBILE BANNER          | 320 x 50              |
| GUTTERS (left + right) | 250 x 1050 (2x)       |

|               |                        |
|---------------|------------------------|
| CREATIVE TYPE | HTML5, JPG, GIF or PNG |
|---------------|------------------------|

|           |  |
|-----------|--|
| FILE SIZE | 80 KB (static image or gif) / 80kb HTML5 |
|-----------|--|

PROVIDE URL: