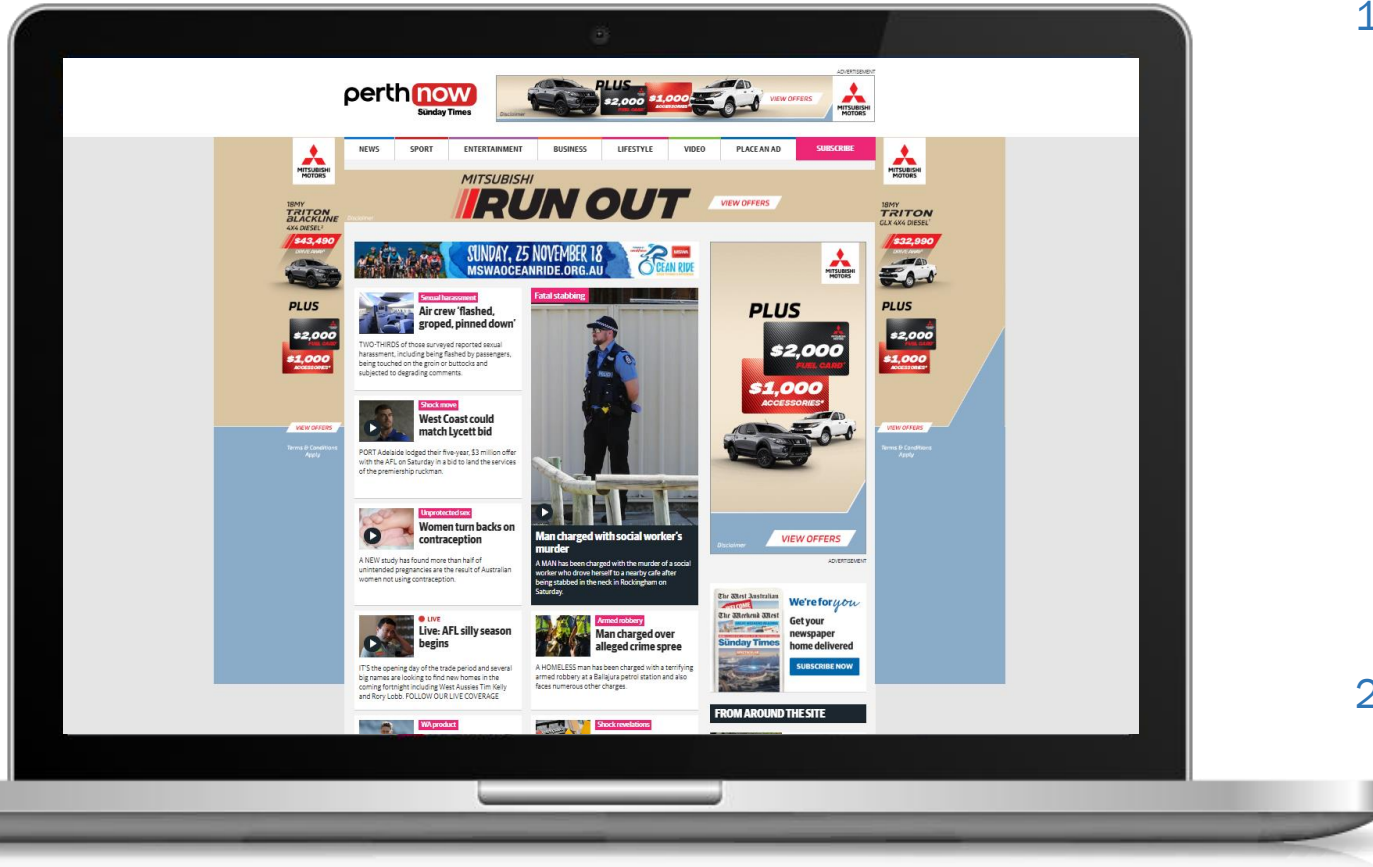


# SCROLLING SKINS + HEADER EXECUTION



- | DISPLAY ASSET          | DIMENSIONS px (W x H)                    |
|------------------------|--|
| LEADERBOARD            | 728 x 90                                 |
| HALF PAGE              | 300 x 600                                |
| MREC (Med Rectangle)   | 300 x 250                                |
| MOBILE BANNER          | 320 x 50                                 |
| GUTTERS (left + right) | 250 x 1050 (2x)                          |
| WINDOWSHADE            | 1020 x 100                               |
| CREATIVE TYPE          | HTML5, JPG, GIF or PNG                   |
| FILE SIZE              | 80 KB (static image or gif) / 80kb HTML5 |
- PROVIDE CLICK THROUGH URL:

Where do you want to direct the audience?