

published

Monday - Saturday

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West Wheels

Published daily and in liftout format each Wednesday and weekend, WEST WHEELS presents dealer advertising, extensive classified listings, reviews of the latest vehicle releases, motoring extras, motorcycles, caravans, boating and more. A comprehensive guide for motivated buyers and passive prospects.

Lineage Deadlines

Booking/Cancellation:
Mon, Tue, Thu & Fri
 4pm, one working day prior to publication
Wednesday and Saturday editions
 11am, one working day prior to publication

Upgrades	Mono	Colour
Attention Getters	\$20.65	\$33.85
Borders	\$13.20	\$26.40
Minipic		\$25
Tint for Lineage Ads	+15%	+15%

Lineage Packages

3 + 50% - Book 3 insertions, get the fourth at half price

\$30 Photo Package - Book 3 insertions for \$10 each, includes 4 lines of text + photo

4 Line Package - Book a minimum of 4 lines for \$2.62 per line

Terms & conditions apply. Dealer packages available upon request.

Lineage Rate Advertising

Classification	Lineage	M - F	Sat
Cars under \$6000	Lineage (min 3 lines)	\$7.65	\$10.55
	8 line logo	\$40.60	\$45.10
	12 line logo	\$56.80	\$61.30
	Colour	+ \$13.20	+ \$13.20
Machinery	Lineage (min 3 lines)	\$7.90	\$6.50
	8 line logo	\$71.40	\$64.70
	12 line logo	\$103.00	\$90.70
	Colour	+ \$13.20	+ \$13.20
Motor Cycles	Lineage (min 3 lines)	\$7.65	\$6.60
	8 line logo	\$69.40	\$65.50
	12 line logo	\$100.00	\$91.90
	Colour	+ \$13.20	+ \$13.20
Motor Vehicles and Trucks & Commercial	Lineage (min 3 lines)	\$7.90	\$10.65
	8 line logo	\$71.40	\$97.90
	12 line logo	\$103.00	\$140.50
	Colour	+ \$13.20	+ \$13.20
Unique Cars	Lineage (min 3 lines)	\$7.65	\$10.55
	8 line logo	\$69.00	\$97.10
	12 line logo	\$99.40	\$139.30
	Colour	+ \$13.20	+ \$13.20
Wrecking & Spare Parts	Lineage (min 3 lines)	\$6.50	\$6.50
	8 line logo	\$60.20	\$64.70
	12 line logo	\$86.20	\$90.70
	Colour	+ \$13.20	+ \$13.20

*Contract discounts applicable



FOR YOUR PROTECTION
INSURE YOUR BOAT

Use the services of an insured member of the Boat Brokers Association of Western Australia (BBAWA) to ensure your boat is properly insured.

BOAT BROKERS
INSURE YOUR BOAT

Call us today for a quote on your boat insurance.

BOAT RAMP LOCATIONS

Find the best boat ramp for your boat. Visit our website for a complete list of boat ramps in Western Australia.

www.boatramp.com.au

THE SLIDE OUT

Discover the benefits of a slide out motorhome. Visit our website for more information.

www.slideout.com.au

CLASSIFIED Lineage