

# THE WEST DISPLAY - STANDARD



DISPLAY ASSET	DIMENSIONS W X H (px)
LEADERBOARD	728 x 90
BILLBOARD	970 x 250
MREC (Med Rectangle)	300 x 250
HALF PAGE	300 x 600

CREATIVE TYPE	HTML5, JPG, GIF or PNG
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FILE SIZE	80 KB (static image or gif) / 80kb HTML5
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PROVIDE URL:	<input type="text" value="Where do you want to direct the audience?"/>
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