

TABLOID SPECIFICATIONS

AD SIZE	HEIGHT (MM)	WIDTH (MM)
M2x2	60	85
M3x2	92	85
M4x2	124	85
M5x2	156	85
M6x2	188	85
M12x2 (Third page vertical)	380	85
M3x3	92	129
M4x3	124	129
M5x3	156	129
M6x3 (Quarter)	188	129
M12x3 (Half page vertical)	380	129
M3x4	92	174
M9x4 (Portrait)	284	174
M12x4 (Two thirds vertical)	380	174
M2x6 (Small strip)	60	262
M3x6 (Quarter horizontal)	92	262
M4x6 (Third horizontal)	124	262
M6x6 (Half horizontal)	188	262
M12x6 (Full page)	380	262
M3x12 (Quarter horizontal spread)	92	547
M6x12 (Half horizontal spread)	188	547
M12x12 (Double page spread)	380	547

PDFS

Supplied material must be Press Ready, PDF version 1.3. All PDFs must be CMYK, supplied to the correct dimensions, no printers marks. All files must be supplied before deadline. Alterations will not be made to supplied PDFs. Copy control must be notified of replacement material.

- Resolution: Min 150dpi, recommended 300dpi
- Ink Weight: Max 240%

FONTS

All fonts must be embedded. 12pt minimum reverse type, sans serif recommended. Colour type 12pt minimum.

SPREADS

Leave 5mm text free either side of centre.

AD DELIVERY

Press-ready ads can be delivered via Adstream & Adsend. All delivered ads require correct ad number.

ADDITIONAL ENQUIRIES

Contact advertising at Adminsales@wanews.com.au

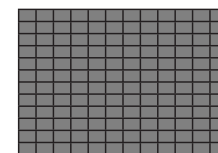
QR CODES



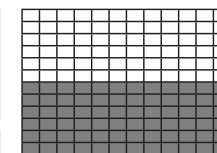
When submitting material with a QR code embedded, please ensure that the QR code itself is created with "MONO ONLY".

If CMYK was used to create the QR component, it will not reproduce correctly in print and will fail to scan.

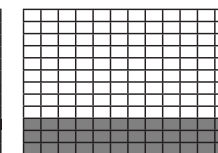
MODULAR ADVERTISEMENT SIZES



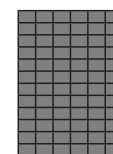
M12x12



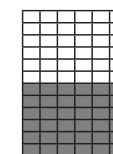
M6x12



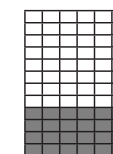
M3x12



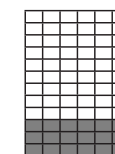
M12x6



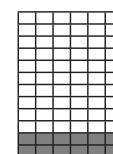
M6x6



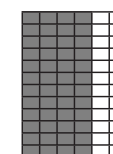
M4x6



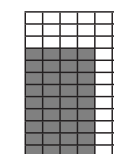
M3x6



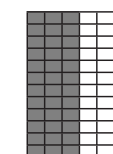
M2x6



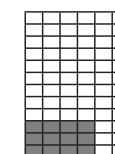
M12x4



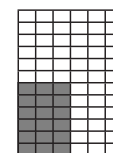
M9x4



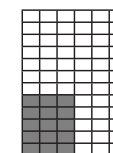
M12x3



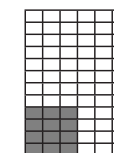
M3x4



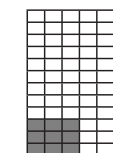
M6x3



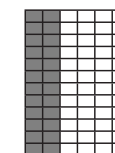
M5x3



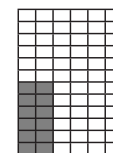
M4x3



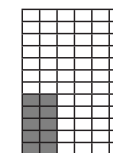
M3x3



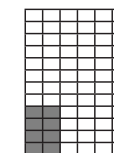
M12x2



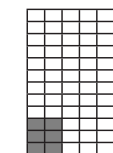
M6x2



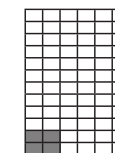
M5x2



M4x2



M3x2



M2x2